

ARTWORK REQUIREMENTS

FORMAT

FILE TYPE

Please save the file in one of the following:

- High Quality PDF (fonts outlined)
- Adobe Illustrator CS5 or lower (fonts outlined)
- Adobe Acrobat version 8 or lower (fonts outlined)

LINE ART

Line art (eg.logos) should be depicted in **vector format**.

TEXT

Text should be depicted in vector **EPS** Illustrator format. **All text needs to be converted to outlines Or fonts provided.** This will avoid fonts being substituted throughout print process.

BITMAP IMAGERY

Photos, scans and other bitmap imagery should be at a resolution of 300dpi at 100% of final size, as a **CMYK** or **Grayscale TIFF** - **NOT RGB**. Please **supply all linked images** or **embed them**.

LAYOUT

SET UP

Please include at least **3mm bleed** if image is edge to edge. **Include crop marks.**

TRANSFER METHOD

Please supply the artwork to us by one of the following methods:

- Email
- Compact Disc (CD)
- DVD Disc
- hightail.com (for larger files)
- dropbox.com (for larger files)



Please adhere to the above requirements implicitly

For specifications particular to your current order (such as dimensions and number of colours), please refer to your quote.

If there are any issues in comprehending any of the items listed here please call us to discuss. This will avoid time-consuming delays in processing and possible additional preparation costs.

These points when understood and followed will greatly enhance any jobs turnaround time and accuracy.